

North Eastern Manitoba Artist Survey

Summary Report

The Winnipeg River Arts Council Inc. (WRAC) surveyed artists in north eastern Manitoba to seek input on how artists are currently providing art and how they view both the current and future state of the arts in the area. Survey data will be used in the following ways:

- ✓ To develop an inventory of artists and arts assets for internal WRAC usage. Specific data about your art would not be publicized without permission.
- ✓ To analyze arts related strengths, challenges, gaps and opportunities that exist in local areas and across the region.
- ✓ To determine future WRAC programs, events and supports.

An artist is defined as a person engaged in one or more of any of a broad spectrum of activities related to creating art, practicing the arts and/or demonstrating an art. An artist uses skill and imagination to create aesthetic objects, environments, or experiences that can be shared with others. **26 artists responded** to the survey that was conducted between July 2012 and February 2013. The following information is a summary report of the compiled results.

How long have you practiced art?

Response	Chart	Percentage	Count
Less than 1 year		0%	0
1-5 years		23%	6
6-10 years		15%	4
11-15 years		12%	3
16-20 years		8%	2
21+ years		42%	11
Total Responses			26

What percentage of your time would you say you devote to your art?

Response	Chart	Percentage	Count
0-10%		15%	4
11-20%		19%	5
21-30%		15%	4

31-40%		12%	3
41-50%		12%	3
51-60%		4%	1
61-70%		12%	3
71-80%		0%	0
81-90%		4%	1
91-100%		8%	2
Total Responses			26

Do you have a registered business related to your art?

Response	Chart	Percentage	Count
Yes		31%	8
No		69%	18
Total Responses			26

What percentage of your income is derived from your art?

Response	Chart	Percentage	Count
0-10%		68%	17
11-20%		4%	1
21-30%		8%	2
31-40%		0%	0
41-50%		0%	0
51-60%		0%	0
61-70%		12%	3
71-80%		0%	0
81-90%		0%	0
91-100%		8%	2
Total Responses			25

Where do you create your art?

Response	Chart	Percentage	Count
At home		96%	25
School setting		8%	2
Community centre		12%	3
Retail location		8%	2
Other (responses in chart below)		31%	8
Total Responses			26

Where do you create your art? (Other, please specify...)

#	Response
1.	Live performances
2.	Travel
3.	Music shows
4.	On location – various indoor and outdoor sites for photography
5.	Professional studio
6.	Everywhere
7.	Local non-profit organization
8.	Office

Where is your art available to see or purchase?

Response	Chart	Percentage	Count
No where		23%	6
Retail location(s) in my community		38%	10
Public facility in my community		27%	7
Retail location(s) outside my community (see responses in chart below)		27%	7
Public facility outside my community (see responses in chart below)		12%	3

Other (responses in chart below)



50%

13

Total Responses

26

Where is your art available to see or purchase? (Retail location(s) outside my community, please state place...)

#	Response
1.	Bookstores in Winnipeg (2 people gave this response)
2.	Lac du Bonnet; Beausejour; Winnipeg
3.	Art Studio in northern Manitoba
4.	Professional Studio


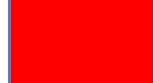
Where is your art available to see or purchase? (Public facility outside my community, please state place...)

#	Response
1.	Lac du Bonnet; Beausejour; Winnipeg
2.	Gallery in Selkirk
3.	Local non-profit organization

Where is your art available to see or purchase? (Other, please specify...)

#	Response
1.	Website (4 people gave this response)
2.	Live performances
3.	Previous purchasers
4.	Music events
5.	Local newspaper

What arts related services do you provide?

Response	Chart	Percentage	Count
None		33%	8
Teach in my art medium (see responses in chart below)		42%	10

Offer programs (see responses in chart below)	12%	3
Showcase my art at events (responses in chart below)	42%	10
Other (responses in chart below)	29%	7
Total Responses		24

What arts related services do you provide? (Teach in my art medium, please name specific classes...)

#	Response
1.	Quilting lessons
2.	Storytelling; drawing; painting
3.	Drawing; painting
4.	Student and adult writing workshops
5.	Pottery (on the wheel)
6.	Intro course in chainsaw carving
7.	Intro/intermediate/roots genre guitar lessons

What arts related services do you provide? (Offer programs, please name specific programs...)

#	Response
1.	Storytelling; drawing; painting
2.	Student and adult writing workshops; retreats and presentations
3.	Photography

What arts related services do you provide? (Showcase my art at events, please name specific events...)

#	Response
1.	Showcase drawing and painting EMAC exhibits and gallery events
2.	Participate in various art exhibitions/displays
3.	Art exhibited in my home
4.	Writing presentations, readings and launches; sell books
5.	Showcase pottery (on the wheel) at art exhibits
6.	Perform at music events
7.	Art Shows

8. Carving on location

What arts related services do you provide? (Other, please specify...)

#	Response
1.	Individual instruction
2.	Provide in home lessons
3.	Talk at schools

What resources or supports do you access to enhance your art?

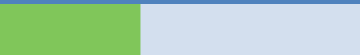
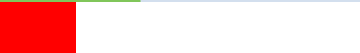

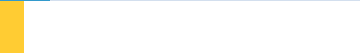

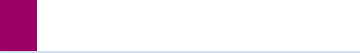
Response	Chart	Percentage	Count
Local grants or funding assistance		4%	1
Provincial grants or funding assistance		12%	3
Federal grants or funding assistance		4%	1
Consultation services		12%	3
Training in your medium		28%	7
Training to enhance your arts business		8%	2
Other (responses in chart below)		32%	8
None		48%	12
Total Responses			25

What resources or supports do you access to enhance your art? (Other, please specify...)

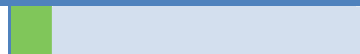
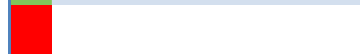


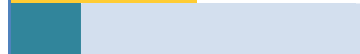
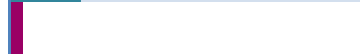

#	Response
1.	Peer support
2.	I belong to several organizations and studios that provide excellent networking opportunities with other artists
3.	Study from books and on-line
4.	Art lessons and seminars
5.	Magazines and journals to publish stories
6.	Learn through projects and partnerships
7.	Networking

8. Music media

How often do you attend training sessions to further your artistic talent or art business?

Response	Chart	Percentage	Count
Never		42%	11
Once a year		23%	6
Twice a year		15%	4
Three times a year		8%	2
Four times a year		0%	0
Five or more times a year		12%	3
Total Responses			26

Who do you work with to enhance your art?

Response	Chart	Percentage	Count
School		12%	3
Recreation department		12%	3
Library		17%	4
Local arts group		54%	13
Provincial arts group		21%	5
Federal arts group		4%	1
Other (responses in chart below)		54%	13
Total Responses			24

Who do you work with to enhance your art? (Other, please specify...)

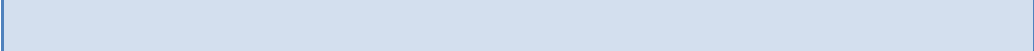
#	Response
1.	No one (3 people gave this response)
2.	Family member for website assistance
3.	International artists on website
4.	Experts from books and on-line
5.	Private lessons and seminars from experts in my field

6.	Regional photo group
7.	Professional artists
8.	Other artists
9.	Community resource centre
10.	Editor

Please rate the following statements to reflect what you feel would be beneficial to you as an artist. I would like....

	Strongly Disagree	Disagree	Agree	Strongly Agree	N/A	Total Responses	Rank
More space/ opportunities to sell/display my art	2 (8%)	3 (12%)	10 (38%)	10 (38%)	1 (4%)	26	T9 (23 points)
To participate more in local arts programs and events	2 (8%)	0 (0%)	10 (38%)	10 (38%)	4 (15%)	26	7th (26)
More people to be aware of my art products/ services	0 (0%)	2 (8%)	11 (42%)	13 (50%)	0 (0%)	26	1st (35)
To strengthen relationships with other artists and arts organizations in area	1 (4%)	0 (0%)	10 (38%)	13 (50%)	2 (8%)	26	2nd (34)
To develop or expand a business based on my art	4 (15%)	2 (8%)	10 (38%)	5 (19%)	5 (19%)	26	10th (10)
To attend more talent development workshops	2 (8%)	1 (4%)	16 (62%)	6 (23%)	1 (4%)	26	T9 (23)
To make better use of available artist funding programs and other useful	1 (4%)	1 (4%)	10 (38%)	10 (38%)	4 (15%)	26	6 th (27)

resources



	Strongly Disagree	Disagree	Agree	Strongly Agree	N/A	Total Responses	Rank
To attend regional networking events for artists and arts organizations	0 (0%)	1 (4%)	16 (62%)	7 (27%)	2 (8%)	26	5 th (29)
More people to be aware of how individuals and the community benefit from arts	0 (0%)	1 (4%)	9 (35%)	12 (46%)	4 (15%)	26	T3 (32)
To participate in regional arts promotions with other artists and arts organizations	1 (4%)	3 (12%)	14 (54%)	8 (31%)	0 (0%)	26	8 th (25)
A central organization to identify and address regional arts needs and opportunities	0 (0%)	0 (0%)	16 (62%)	8 (31%)	2 (8%)	26	T3 (32)
A regional organization to consult with on arts initiatives	0 (0%)	1 (4%)	15 (58%)	8 (31%)	2 (8%)	26	4 th (30)

What type of training would enhance your artistic talent or art business?

#	Response
1.	Writing workshop (3 people gave this response)
2.	Promotions/marketing (3 people gave this response)
3.	Business topics such as retailing, competition, how to take credit cards and technology (4 people gave this response)
4.	Website development (2 people gave this response)
5.	More hands on stuff for fiber art

6. Workshops
7. Anything would help
8. Wool dying class
9. Workshops in my medium close to home; a mentor to work with
10. Computer skills; internet
11. A course in welding metal sculpture
12. Courses to branch out into other mediums such as mixed media, metal art, wood sculpture
13. Additional training to help develop my other art on canvas and other mediums
14. Portrait drawing / painting
15. Silver smithing
16. None – I'm retired now and do it for personal enjoyment
17. Guitar workshops
18. I intend to continue on with the training I take
19. Professional contacts
20. Learning talents from other artists
21. Carving workshops
22. Photography workshops

What issues or barriers exist that make enhancing your art a challenge?

#	Response
1.	Time (4 people gave this response)
2.	Awareness of my art (4 people gave this response)
3.	None (4 people gave this response)
4.	Selling my art (2 people gave this response)
5.	Getting published or finding a publisher
6.	Confidence
7.	Access to quality art supplies
8.	Time management and self discipline
9.	The ability to access grants
10.	Access to organizations and training can be challenging in remote location
11.	Family obligations

12.	Local interest to support training events
13.	Technology - Anyone with an iPhone thinks they're a photographer
14.	Lack of a centralized music venue
15.	Distance to urban and national events; isolation; lack of funds; lack of peer support; competition of colleagues working at similar level
16.	Mobility; finances
17.	Art is devalued by our consumer economy. Hard to access and communicate with other artists. Need more venues to display art.
18.	My own health and time restraints
19.	Distance; diversified cultures; artistic involvement
20.	My art is my full time job, which means I create for money and not necessarily for joy or creativity sake. Would love to find opportunities to write for the pure enjoyment of it.

Do you have any ideas on how the arts could be enhanced in your community/area? (i.e. program, event, project, service, marketing, networking, talent development, arts business training, etc.)

#	Response
1.	More marketing (6 people gave this response)
2.	More events (5 people gave this response)
3.	Art business training (4 people gave this response)
4.	Networking opportunities (3 people gave this response)
5.	More programs (3 people gave this response)
6.	More art projects and services (3 people gave this response)
7.	Talent development (3 people gave this response)
8.	We need a gallery (2 people gave this response)
9.	Shared studio space for artists to use and meet (2 people gave this response)
10.	Almost anything could enhance art in our community (2 people gave this response)
11.	An arts facility in the region (i.e. shared equipment, studio, performing, etc.)
12.	Art by the river because it's beautiful
13.	I'd love to see an art camp in our area
14.	I wish to see art in our communities presented in a broader spectrum where it's valued as an integral part of the physical environment and daily life. Where art is everywhere and is joyful, inspiring and helps to uplift the soul and emit wonder or magic.

15. I wouldn't mind giving a workshop on drawing.
16. I would like to see a facility like Art City in Winnipeg that welcomes children, youth and other community members to come and participate in the creative process.
17. An art event open to all artists in the region to showcase talent with an affordable cost to enter
18. Manitoba Writers' Guild event; more creative writing workshops for adults
19. Photography workshop
20. Have a laid back time where artists could come together to create in a no-pressure atmosphere....a creative free-for-all event would be fantastic.