

North Eastern Manitoba Arts Organization Survey Summary Report

The Winnipeg River Arts Council Inc. (WRAC) surveyed arts organizations in north eastern Manitoba to seek input on how artists are currently providing art and how they view both the current and future state of the arts in the area. Survey data will be used in the following ways:

- ✓ To develop an inventory of artists and arts assets for internal WRAC usage. Specific data about your art would be not be publicized without permission.
- ✓ To analyze arts related strengths, challenges, gaps and opportunities that exist in local areas and across the region.
- ✓ To determine future WRAC programs, events and supports.

Arts organizations are defined as “any group, organization, committee, or business that provides some type of program, event, service, or product to enhance the arts within the project area”. An arts organization can be from any sector and does not need to provide arts as their sole purpose. **28 arts organizations responded** to the survey that was conducted between July 2012 and February 2013. The following information is a summary report of the compiled results.

Which of the following sectors describes your organization best?

Response	Chart	Percentage	Count
Arts		18%	5
Education		18%	5
Recreation		14%	4
Health		4%	1
Government		0%	0
Service		14%	4
Tourism		4%	1
Other Nonprofit		14%	4
Business		4%	1
Other (responses in chart below)		11%	3
Total Responses			28

Which of the following sectors describes your organization best? (Other, please specify...)

#	Response
1.	Merrilee Arts, Richard Business
2.	Community resource centre
3.	Home based business

How long has your organization been in existence?

Response	Chart	Percentage	Count
Less than 1 year		0%	0
2-5 years		4%	1
6-10 years		22%	6
11-15 years		15%	4
16-20 years		11%	3
21+ years		48%	13
Total Responses			27

What geographic area does your organization serve?

Response	Chart	Percentage	Count
Lac du Bonnet		61%	17
Pinawa		36%	10
RM of Alexander		36%	10
Powerview-Pine Falls		32%	9
North Eastman Region		32%	9
Other (responses in chart below)		32%	9
Total Responses			28

What geographic area does your organization serve? (Other, please specify...)

#	Response
1.	Winnipeg (2 people gave this response)
2.	Entire province (2 people gave this response)
3.	National

4. RM of Victoria Beach
5. Seven Sisters; Whitemouth; Beausejour
7. Great Falls and surrounding area
8. Eastern Manitoba
9. International

What ages of people does your organization serve?

Response	Chart	Percentage	Count
Children (1-12 years)		78%	21
Youth (13-17)		81%	22
Adults (18-54)		85%	23
Seniors (55+)		81%	22
Total Responses			27

Are you a membership based organization?



Response	Chart	Percentage	Count
Yes...Please state the number of members you have (responses in chart below)		54%	15
No		46%	13
Total Responses			28

Are you a membership based organization? (Yes...Please state the number of members you have)

#	Response
1.	12 communities or so
2.	About 25
3.	2,630
4.	24
5.	About 35
6.	All residents in town, RM and Ward 4 Alexander
7.	104

8.	Between 35-50
9.	About 50
10.	145

Does your organization own a facility used for the arts?

Response	Chart	Percentage	Count
Yes... Please describe the facility's capacity and key features (i.e. rooms, equipment) - (responses in chart below)		50%	14
No		50%	14
Total Responses			28






Does your organization own a facility used for the arts? (Yes... Please describe the facility's capacity and key features (i.e. rooms, equipment))

#	Response
1.	School - we have classrooms, gym, AV equipment, cameras, lights, computers and software for making movies etc.
2.	MP room, full kitchen, projector/screen, boardroom tables
3.	Work shop and studio
4.	Large finished basement that can be used for programs
5.	Multi-purpose room, alternative high school classroom
6.	Large hall, small hall, curling rink and upstairs lounge, 4 lane bowling alley, commercial kitchen, bar, stage, sound equip
7.	300 capacity hall with stage, kitchen, bar, tables and chairs
8.	40-50 capacity meeting room, projector, display area
9.	25-30 capacity reading area
10.	Arts and crafts, painting, knitting and guitar lessons will be taught here
11.	Small log building and barn for storage facility
12.	Multipurpose room for dance and drama, music room for band
13.	Mobile stage
14.	200 capacity hall, kitchen, games room, stage

Describe the human resources within your organization.

	Yes	No	Total Responses
Our organization is governed by a board of directors	23 (88%)	3 (12%)	26
Our organization employs one or more staff members to work with the arts	16 (59%)	11 (41%)	27
Our organization has volunteers that assist with the arts	17 (63%)	10 (37%)	27

What arts related services does your organization provide?

Response	Chart	Percentage	Count
Programs		67%	18
Events		67%	18
Sell/display art products		52%	14
Talent or professional development		41%	11
Other (responses in chart below)		44%	12
Total Responses			27

What arts related services does your organization provide? (Programs)

#	Response
1.	Concerts, music festivals, student education through participation
2.	Artist in the school, Artsmarts concerts, plays
3.	Workshops, photography, visual arts, author reads, etc. workshops
4.	Art and craft shows, 20 years teaching courses
5.	Childrens programs (ie: playgroups, etc) and we ran a "creative families" program through Powerview School last year
6.	Youth music and art programs/festivals: 4P Festival Crafters Market, Summer Winds Family Music Festival; resource for further development
7.	Children's art classes display in our lobby and in the windows, sell art in our store
8.	Traditional painting, art for kids
9.	Facilitate workshops and events; promotion at trade shows; regional promotion of events via website, facebook, etc.
10.	Summer reading program for children ages 5-11; author readings; art displays; used book sales; library services

11.	Weekly pre-school story time; author readings and public interest presentations; sale of used books; loan of library materials; Wifi hot spot
12.	Fundraising events
13.	Drama courses; dance productions; band festival art show in conjunction with other art celebrations; Coffee Houses (talent shows includes students and community members); workshops with professional artists
14.	Music concert series; festival/band merchandise sales; artisan square; art show; arts award
15.	Children/family programs
16.	Annual quilting project; member dinners; make and sell perogies; bake sale; catering service; facility is available to rent for arts events and programs

What arts related services does your organization provide? (Events)

#	Response
1.	Concerts, music festivals, student education through participation
2.	Artist in the school, Artsmarts concerts, plays
3.	Art and craft shows, 20 years teaching courses
4.	Youth music and art programs/festivals: 4P Festival Crafters Market, Summer Winds Family Music Festival; resource for further development
5.	Bring in performers Many hall rentals are for arts programs/events coordinated by other groups.
6.	Community Christmas Tree Lighting event. Some members are arts related businesses.
7.	Facilitate workshops and events; promotion at trade shows; regional promotion of events via website, facebook, etc.
8.	Summer reading program for children ages 5-11; author readings; art displays; used book sales; library services
9.	Town markets; consignment shop for Chamber members
10.	Weekly pre-school story time; author readings and public interest presentations; sale of used books; loan of library materials; wifi hot spot
11.	Fundraising events
12.	Drama courses; dance productions; band festival art show in conjunction with other art celebrations; Coffee Houses (talent shows includes students and community members); workshops with professional artists
13.	Music concert series; festival/band merchandise sales; artisan square; art show; arts award
14.	Children/family programs
15.	Annual quilting project; member dinners; make and sell perogies; bake sale; catering service; facility is available to rent for arts events and programs

What arts related services does your organization provide? (Sell/display art products)

#	Response
1.	Art and craft shows, 20 years teaching courses
2.	Children's art classes display in our lobby and in the windows, sell art in our store
3.	Any other hand-made good
4.	Craft sales and arts related rentals
5.	Summer reading program for children ages 5-11; author readings; art displays; used book sales; library services
6.	Town markets; consignment shop for Chamber members
7.	Weekly pre-school story time; author readings and public interest presentations; sale of used books; loan of library materials; wifi hot spot
8.	Fundraising events
9.	Drama courses; dance productions; band festival art show in conjunction with other art celebrations; Coffee Houses (talent shows includes students and community members); workshops with professional artists
10.	Music concert series; festival/band merchandise sales; artisan square; art show; arts award
11.	Annual quilting project; member dinners; make and sell perogies; bake sale; catering service; facility is available to rent for arts events and programs









What arts related services does your organization provide? (Talent or professional development)

#	Response
1.	Concerts, music festivals, student education through participation
2.	Artist in the school, Artsmarts concerts, plays
3.	Workshops, photography, visual arts, author reads, etc. workshops
4.	Art and craft shows, 20 years teaching courses
5.	Youth music and art programs/festivals: 4P Festival Crafters Market, Summer Winds Family Music Festival; resource for further development
6.	Guitar, drawing, painting
7.	Drama courses; dance productions; band festival art show in conjunction with other art celebrations; Coffee Houses (talent shows includes students and community members); workshops with professional artists
8.	Music concert series; festival/band merchandise sales; artisan square; art show; arts award
9.	Children/family programs

What arts related services does your organization provide? (Other, please specify...)

#	Response
1.	All types of art








What resources or supports do you access to enhance your art?

Response	Chart	Percentage	Count
Local grants or funding assistance		39%	11
Provincial grants or funding assistance		39%	11
Federal grants or funding assistance		21%	6
Consultation services		7%	2
Training for your members		14%	4
Training to enhance your arts business		7%	2
Other (responses in chart below)		43%	12
None		21%	6
Total Responses			28

What resources or supports do you access to enhance your art? (Other, please specify...)

#	Response
1.	Volunteers (2 people gave this response)
2.	Fundraising (2 people gave this response)
3.	Health recovery art; adult day care art
4.	Some of the money raised by our second hand store could be put towards the costs of a children's art program
5.	Facility users
6.	Collaborate with local groups on programs and events and provide facility use
7.	Local website for promotion
8.	Collaborate with local organizations and individuals on programs, projects and events
9.	Mentorships
10.	New Horizons grant for facility upgrades

Who do you work with to enhance your art?

Response	Chart	Percentage	Count
School		50%	14
Recreation department		43%	12
Library		36%	10
Local arts group		57%	16
Provincial arts group		21%	6
Federal arts group		7%	2
Other (responses in chart below)		50%	14
Total Responses			28

Who do you work with to enhance your art? (Other, please specify...)

#	Response
1.	None (3 people made this response)
2.	Local businesses (2 people made this response)
3.	Facility users
4.	Other libraries and library support
5.	Collaborate with local groups on programs, projects and events
6.	Local groups
7.	We exist as a website; we have several show/sales each year; and our members sell in many venues in the area
8.	Volunteers
9.	Lincoln Centre Institute for the Arts

Please rate the following statements to reflect what you feel would be beneficial to your arts organization. We would like....

	Strongly Disagree	Disagree	Agree	Strongly Agree	N/A	Total Responses	Rank
More space or opportunities to sell/display art products	1 (4%)	3 (11%)	7 (25%)	6 (21%)	11 (39%)	28	T16 (14 points)
Help in finding arts instructors for our programs	0 (0%)	3 (11%)	5 (18%)	10 (36%)	10 (36%)	28	T13 (22)
More participation in our arts programs and events	0 (0%)	1 (4%)	10 (37%)	9 (33%)	7 (26%)	27	T9 (27)
More people to be aware of our organization and what we do	0 (0%)	1 (4%)	9 (33%)	15 (56%)	2 (7%)	27	3 rd (38)
To better market our arts programs, events, services, products, etc.	0 (0%)	0 (0%)	6 (21%)	15 (54%)	7 (25%)	28	4 th (36)
To strengthen relationships with local artists and other arts organizations	0 (0%)	0 (0%)	9 (33%)	15 (56%)	3 (11%)	27	2 nd (39)
To develop a plan for the long term sustainability of our organization	0 (0%)	1 (4%)	4 (15%)	12 (44%)	10 (37%)	27	T9 (27)
Our staff and/or volunteers to have more training (skill/	0 (0%)	3 (11%)	11 (39%)	9 (32%)	5 (18%)	28	T10 (26)

knowledge development)							
Some new ideas for arts programs and events	0 (0%)	1 (4%)	12 (43%)	10 (36%)	5 (18%)	28	6 th (31)
Some new ideas for increasing financial revenue	1 (4%)	0 (0%)	6 (21%)	15 (54%)	6 (21%)	28	T5 (34)
To seek new partnerships to help our arts develop	0 (0%)	0 (0%)	13 (46%)	8 (29%)	7 (25%)	28	8 th (29)
To develop a strategic plan to determine and address priorities	1 (4%)	2 (7%)	6 (21%)	10 (36%)	9 (32%)	28	T13 (22)
More volunteers	1 (4%)	2 (7%)	6 (21%)	13 (46%)	6 (21%)	28	11 th (25)
More staff	1 (4%)	4 (15%)	5 (19%)	8 (30%)	9 (33%)	27	15 th (15)
To make better use of available funding programs and other useful resources	0 (0%)	0 (0%)	14 (50%)	11 (39%)	3 (11%)	28	T5 (34)
To see more regional level/ region-wide arts programs and events taking place	0 (0%)	2 (7%)	10 (36%)	9 (32%)	7 (25%)	28	T10 (26)
More talent development workshops for artists/ emerging artists	0 (0%)	2 (7%)	10 (36%)	9 (32%)	7 (25%)	28	T10 (26)
To attend regional networking	1 (4%)	4 (14%)	8 (29%)	6 (21%)	9 (32%)	28	T16 (14)

events for artists and arts organizations to discuss ideas, resources, partnerships, etc.							
To attend regional professional development workshops	0 (0%)	3 (11%)	9 (32%)	9 (32%)	7 (25%)	28	12 th (23)
The public to be more aware of the benefits of the arts	0 (0%)	1 (4%)	7 (25%)	17 (61%)	3 (11%)	28	1 st (40)
To participate in regional arts promotion strategies	0 (0%)	0 (0%)	12 (43%)	9 (32%)	7 (25%)	28	7 th (30)
A central organization to identify and address arts needs and opportunities	0 (0%)	1 (4%)	7 (25%)	8 (29%)	12 (43%)	28	T13 (22)
A regional organization to consult with in advancing arts initiatives	1 (4%)	2 (7%)	4 (14%)	9 (32%)	12 (43%)	28	14 th (18)

What type of training would enhance your art organization?

#	Response
1.	How to increase community engagement, interest and participation (3 people gave this response)
2.	More qualified instructors/art educators (2 people gave this response)
3.	Workshops in different demographics
4.	Professional development for art teachers
5.	More artists to come into the daycare or attend art events

6.	Art for healing / recovery
7.	Artist development; building free websites; creativity
8.	Guitar lessons, drawing and painting lesson
9.	Preserving artifacts
10.	Festival administrative training; developing and sustaining art networks
11.	Board development; planning

What would you consider your organization's greatest strength or asset in enhancing the arts?

#	Response
1.	Promotion/marketing/communications (website and other ways to effectively reach people) – (6 people gave this response)
2.	Our facility (size, condition, available features, available space for meetings, classes displays, etc.) – (4 people gave this response)
3.	Great staff (3 people gave this response)
4.	Programming (creative, well organized) – (3 people gave this responses)
5.	Varied skills and talents of our members/instructors (3 people gave this response)
6.	Volunteers (2 people gave this response)
7.	Our membership numbers/base (2 people gave this response)
8.	Accessing grants to bring different genres in for our students to study. Money from board to enhance the arts.
9.	By hosting Art and Craft shows we introduce many talented artists and artisans into our local area
10.	Ability to unite, support, and feature wide range of art groups

What would you consider your organization's greatest challenge in enhancing the arts?

#	Response
1.	Finding qualified artists to teach classes or run programs/workshops (4 people gave this response)
2.	Limited budget/lack of funds (3 people gave this response)
3.	Human resources are lacking (3 people gave this response) – Finding people and time to coordinate and market programs/events is a challenge

4.	Getting sufficient participation (2 people gave this response)
5.	Getting the information out and heard (2 people gave this response)
6.	Public indifference
7.	Demographics
8.	Time, curriculum
9.	Space
10.	Getting rid of the stigma some people associate with our organization
11.	Administration. Right brain artists don't gravitate toward admin/organizational type tasks.
12.	Braving the elements outside during the markets
13.	Encouraging people to come to our facility from surrounding communities is difficult as they don't seem to want to travel
14.	Material resources are lacking

Do you have any ideas on how the arts could be enhanced in your community/area? (i.e. program, event, project, service, marketing, networking, talent development, arts business training, etc.)

#	Response
1.	Local art displays/galleries (2 people gave this response)
2.	Art shows in all the communities (2 people gave this response)
3.	The province could provide road signs along the highways or in local areas introducing the artists through pictures (eg. pallet with paint spots and brush, or a potters wheel) to show the types of artists in the area. Some provinces in Canada do this already for their artists and artisans. Informing the public is the key for marketing any skill.
4.	We have lots of ideas! Too many to implement. So we carefully pick 1-2 projects per year.
5.	We would like to host some kind of workshop or an arts market/craft sale.
6.	Local artists could use the library as a platform to accomodate their creativity (i.e. display more art)
7.	More teachers
8.	Networking
9.	Cooking classes for seniors; performers at our facility